



**NATURE
SEEKERS**

**Employment, Entrepreneurship,
Empowerment – Recycled Glass Craft**



Craft Programme Goal

Lower poverty levels by creating employment opportunities through sustainable social enterprise & micro-entrepreneurship development

Recycled Glass Bead Jewellery



Flameworking





Background

- Began in 2006 as an initiative suggested by WIDECAST
- WIDECAST facilitated set up of the programme through initial training in frameworking (recycled glass bead making) and equipment supply

The Power of Entrepreneurship

- Enabled community members to start their own craft (or other) businesses

Creating a Brand

- Started in 2015
- Streamlining of products
- Created an easily identifiable & collectible product that demonstrated our USP & core values



Turtle Warrior

MADE IN MATURA, TRINIDAD W.I.

Our Markets

- T&T – 6 stores
- Craft Markets
- Beach
- UK – 1 Store
- US Distributor
- Online – previously via Etsy



Turtle Warrior

MADE IN MATURA, TRINIDAD W.I.

A stack of three clear glass tumblers is shown on a wooden surface. The top glass is filled with a brown liquid, likely coffee. The middle and bottom glasses are empty. The background is a light-colored wall.

Glass Slumping

Expanding on our recycling programme to make larger glass homewares and employ more people.



Craft Tours & Workshops



Beneficiaries

women and youth (aged 18-35)

practicing artisans in Matura

Extended family and children

Currently employs 5 persons



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Thank You